



## PAUL MARINELLI – Career Backgrounder

Few commentators bring as much motorsport media, team and sports management based experience to the airwaves as Paul Marinelli. (Age 55)

Paul's 35 year career in the motor racing media includes motor racing event radio reporting with Australian national capital city and regional radio stations and specialist racing and automotive publications from events as far ranging as the Formula One World Championship, the IndyCar and former Champ Car World Series, the World Rally Championship, the German Touring Car Championship (DTM), the Australian V8 Supercar Championship Series and the XCAT (Extreme Catamaran) World Series.

Based in Melbourne, Australia, Paul has been actively seeking to use his local and international sports event experience to establish a fresh sounding and well learned presence in local and international sporting event, television or online streaming based event commentary, anchoring / hosting and reporting.

Paul started his professional radio career in 1990 with Melbourne radio station 3AK as an announcer. Paul then joined sports radio station 3UZ in 1992 and worked as the station's motorsport reporter and as a general announcer until 1995, when he established his own motor racing media services and public relations company, Marinelli Motorsport Media. This company then produced and presented radio reports presented by Paul Marinelli from V8 Supercar, Super Touring, Australian Nascar and selected international Formula One and World Rally events over the next five years to a group of more than 25 capital city commercial radio stations across the country along with several regional affiliates.

Over the next five years, Marinelli Motorsport Media grew to provide motorsport based media reporting and public relations services to several local and international publications, major racing teams, drivers, sponsors and event organisers both in Australia and abroad.



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Paul would implement the media communications and PR strategies he saw used at international Formula One and American IndyCar races to local motorsport. This set new benchmarks for teams and drivers to deliver media exposure results to their sponsors through PR services that generated unprecedented radio, television and print media coverage.

Along the way, Paul continued to provide selected national commercial radio stations with motor racing reports and in 2000 and 2018 he was honoured with the Australian Radio Industry RAWARD for his industry leading motor racing radio reporting and live race commentary. Voted as the Best Live Radio Sports Event Coverage with 2BS & B ROCK FM Bathurst, for his live radio commentary of the 1999 and 2018 Bathurst 1000 events.

Paul's last major motor racing PR role (before being offered to join V8 Supercars as Event Commentator for 2008) was heading the publicity management services for the Australian division of the world's largest independent motor racing engineering company, Prodrive, for their Australian motorsports and vehicle manufacturing operations, which included the factory Ford Performance Racing (FPR) team, the BAR Honda Formula One Team and the Subaru World Rally Team across a five year tenure. Paul also became the publicist for Prodrive company owner David Richards during each of his visits to Australia and New Zealand.

Along with his appointment as the V8 Supercar Championship Series Commentator at all events, Paul also made his return to the radio airwaves in 2008. This was in the form of a national radio reporting service for V8 Supercars Australia that provided news bulletin and sports program reports on the Australia wide Macquarie and Fairfax News Networks following each track session on each day of every V8 Supercar Championship event.

2008 also saw Paul fulfil a career dream by commentating alongside the world's most famous Formula One commentator, Sir Murray Walker, at the Adelaide 500 Supercar race.

In both 2009 and 2010 Paul was contracted to provide GPTV commentary services for the Australian Formula One Grand Prix and has done the same since 2008 for the Bahrain Formula One Grand Prix and World Endurance Championship events across several years. Paul has also provided English language commentary at events including the Spanish, Italian and Singapore Formula One Grands Prix in more recent years.

After being heard in commentary at the Bahrain Grand Prix by producers from Motorsport Asia, the organisers of the JK Racing India Series, Paul provided ten episodes of event commentary covering all racing categories that was broadcast throughout the Asian continent by ESPN Asia and India's Star Network.

A welcome addition to Paul's select number of international event commentary roles was his appointment as world feed television commentator for the XCAT (Extreme Catamaran) World Series, upon the series' exciting first visit to Australia in 2015. He also rejoined the series as lead world TV feed commentator at its second round of 2016 in Dubai and continued working with this most exciting of watersports which he describes as "Formula One on water" through to 2019. This saw the versatile commentator seamlessly transition from motor racing to global offshore powerboat racing.



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From 2015 to 2019, Paul was also contracted by the Northern Territory Major Events Company to be the host commentator of the Darwin V8 Supercar event, the largest sporting event in Australia's Northern Territory. This became his only Australian motorsport role with the rest of his work based at Formula One and XCAT events across Europe, Asia and the Middle East.

In 2016 Paul was appointed as the host of a weekly international Formula One based television program, GP Racing, produced and distributed worldwide by TTGMG. Broadcast across Asia, the Middle East, parts of Europe and in the USA, Paul hosted this global F1 program until the end of 2019.

2018 saw Paul selected as the Singapore Grand Prix Paddock Club commentator, providing the largest and most exclusive VIP Raffles Suite guests with their own dedicated F1 commentary along with interviewing Formula One drivers, celebrity guest visitors and world famous music artists.

Paul Marinelli has written Formula One, GT and other category based feature stories for several Australian and international publications alongside his long term commentary and PR career. Paul was selected to write, produce and present a global automotive and motorsport marketing based podcast with the European based Talktomotive podcast platform in 2023. His channel has since become one of the most downloaded on this automotive industry platform.

Paul was also the only foreign Formula One journalist invited to the launch of the 2023 Las Vegas Grand Prix at Caesars Palace on November 5, 2022, such is his long term standing and credibility as an international F1 reporter and commentator. Paul was also accredited by the FIA as a Formula One journalist in 2019, 2022 and 2023. A recent highlight was his selection by the Las Vegas HRC group to provide Paddock Club and event commentary at the 2023 Las Vegas Grand Prix in November 2023. He was also the only Australian FIA accredited international media journalist working at this very exciting and new F1 event.

Paul Marinelli has also owned and operated his motorsport and automotive aftermarket industry based PR company since 1995, attracting some of the worlds leading automotive component brands as long term clients including Dayco, Trico, Bapcor and Capricorn among others. In motor racing, Paul manages Australia's fastest Supercar and GT co-driver, David Russell, while providing marketing and sponsorship services to several teams and companies in Supercars and other major local and international motor racing categories.

Paul Marinelli will provide several motorsport commentary and corporate MC services scheduled in Australia, Asia, Europe and the USA during 2025.



**Contact Information:** Paul Marinelli: +61 (0)417 558 655  
**Email:** paul@marinellipr.com.au / **Web:** www.marinellipr.com.au

Marinelli Motorsport Pty Ltd, 44 Lygon Street, East Brunswick VIC 3057 Australia.