

# Journalist Profile: Paul Marinelli



THE TRAVEL INDUSTRY'S GLOBAL MEDIA NETWORK

AUSTRALIA



## Organisation

Pit Stop Travel Blog -  
[www.marinelliipr.com.au/travel.html](http://www.marinelliipr.com.au/travel.html)  
Marinelli Motorsport Media Pty Ltd  
(Australia)

## Job Title

Freelance Journalist

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## Social Handles



## Biography

After 30 years of owning and operating a successful international motorsport based PR and media services company, I am making the transition from automotive industry event and motorsport writing to freelance travel writing and this is what finds me here seeking to extend my networking reach with Travmedia.

As Formula One has now become a global phenomenon, more popular and engaging than ever before in its 75 year history, travel features linked to these prestigious global events are becoming more desired as aspirational / once in a lifetime experiences. Emirates, Qatar Airways, Etihad, Gulf Air and MSC Cruises along with many smaller companies are investing hundreds of millions of dollars in the sport to generate global travel business.

Through my extensive contacts in the sport I can generate significant links to companies here and abroad to Formula One events, teams and venues. This is where I see that I can bring value to the Travmedia community.

I have been fortunate to have done some project based PR work for Qatar Airways, Etihad Airways and Gulf Air in line with their

Grand Prix sponsorships and I currently provide freelance travel features for Capricorn Travel, an Australian travel agency that reaches 30,000 business owner members across Australia and New Zealand, along with several other industry publications.

It is my goal to provide strong business owner and consumer targeted media exposure for any travel orientated service provider, carrier, business or event / experience organisers. I have vast experience covering global Grand Prix events, international business and media conferences, along with USA, European and Asian trade fairs and much more.

Please visit my travel media coverage page and blog at [www.marinelliipr.com.au/travel.html](http://www.marinelliipr.com.au/travel.html) for a range of examples of my written and podcast work from major global sporting and business events.

I am seeking to do more general travel writing as well and to this end have created my Pit Stop Travel blog which can also be accessed at [www.marinelliipr.com.au/travel.html](http://www.marinelliipr.com.au/travel.html)

I have a particularly keen editorial interest in commercial aviation, latest specification long haul aircraft, comparing airline service levels across all classes, luxury sea and rail travel, special experiences and travel / conference based business event opportunities.

## Stories



### Review - Emirates Premium Economy, Business Class and fantastic lounge alternatives

Publication: [Paul Marinelli's Pit Stop Travel Blog](#)

Published on: **18 Dec 2025**

Making a business trip to Dubai as comfortable as possible, even when the airline doesn't give you lounge access. This is my review of Emirates' superb Premium Economy and Business Class offering from Melbourne to Dubai and back along with a fantastic Melbourne lounge alternative.

[Click For More](#)

### MSC Cruises Expands Formula One Involvement in 2026 and Beyond

Publication: [Paul Marinelli's Pit Stop Travel Blog](#)

Published on: **22 Oct 2025**

After an outstandingly successful inaugural Formula One marketing strategy in 2025, MSC Cruises announces their naming rights sponsorship of three international Grands Prix in 2026 along with the extension of their F1 marketing alliance through to 2030. This is on top of their outstanding

Monaco Harbour Explora Journeys cruise and hospitality package which was a sell out this year. The question is, will there be more cruises linked to international Grand Prix events in 2026 and beyond?

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### Taking Premium Air Travel to the People

Publication: [marinellipr.com.au/travel.html](#)

Published on: **25 Aug 2025**

Cathay Pacific recently took the airline's new Aria Suite Business Class and Premium Economy Class seats directly to the people in the form of a three day fully immersive activation and display at Melbourne's Chadstone Shopping Centre. Here's what it looked like.....

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### Four Business Classes and two rides on the Queen of the Skies

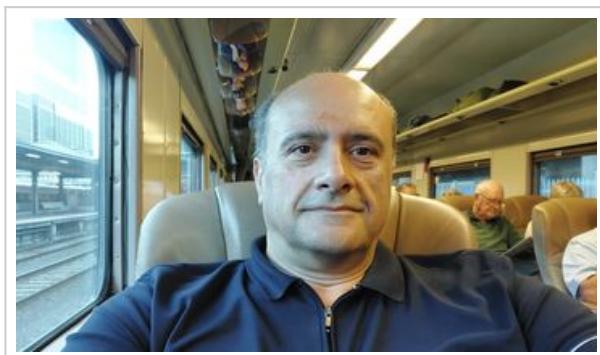
Publication: [marinellipr.com.au/travel.html](#)

Published on: **22 Aug 2025**

Here's my comparison of four different international Business Classes including two flights on the Queen of the Skies, the Boeing 747, on a recent trip to Europe and some reflections of travel gone by on the majestic jumbo jet that thankfully Lufthansa is one of less than a handful of passenger carrying airlines that is continuing to successfully fly them. The airline premium cabin seats and service covered on this trip are Qantas, Lufthansa, Air Dolomiti and Singapore Airlines. Turning a business trip into a travel experience at less than \$8K all inclusive.

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## I OVERLANDED IT TO THEADELAIDE MOTORSPORT FESTIVAL

Publication: [Paul Marinelli's Pit Stop Travel Blog](#)

Published on: **17 May 2025**

My trip on The Overland from Melbourne to Adelaide was more than a classic train ride - it was a trip full of great memories both on board and at the Adelaide Motorsport Festival, a motorsport revival event celebrating the stars and cars of the Adelaide Formula One Grand Prix era (1985-1995). Sometimes it is nice to slow things down, enjoy the views and the great service that has been a part of Australian rail travel for over 135 years - even if you are heading to a high-octane motorsport festival of speed and prestige....

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## Visit the Monaco Grand Prix in the style that you have dreamed of

Publication: [Paul Marinelli's Pit Stop Travel Blog](#)

Published on: **20 Mar 2025**

MSC Cruises have made the dream of visiting the Monaco Grand Prix in unbelievable style a reality with the release of ultra-luxurious three and four day 2025 Monaco Grand Prix packages where you can be based on the ONLY ship docked in Monaco's Port Hercule during the world's most famous motor race. It doesn't get better than this for a Formula One fan....!

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## The Travel Industry's Global Media Network - Connecting Journalists and PR Professionals

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